

2027

INDIANA NASP® BULLSEYE TOURNAMENT



LOGO DESIGN CONTEST RULES & INFORMATION

Attention! All creative archers! Take aim and put your creativity in the 10 ring at the 2027 Indiana National Archery in the Schools Program® Bullseye Tournament! We're looking for an exciting, original logo that captures the spirit of archery, and the pride of Indiana NASP®.

The winning design will be featured on official 2027 tournament t-shirts and awards presented at the Indiana NASP® Bullseye Tournament. This is your chance to create something unforgettable and see your design become part of the tournament experience!

Bring your creativity, Indiana pride, and archery passion together and take your best shot at the 2027 Bullseye Tournament logo!

DESIGN CONTEST RULES

- The design must include the text “Indiana NASP® Bullseye Tournament” and the year (2027).
- The design must be archery-themed and directly related to the Bullseye Tournament.
 - Example: When designing for the Bullseye Tournament, do not include 3D targets or imagery unrelated to bullseye-style archery.
- Submissions may be hand-drawn or digitally illustrated.
- Both photographs of hand-drawn artwork and digital file submissions will be accepted.
 - If submitting a photo of your artwork, please ensure that the image is clear, well-lit, and free of shadows or glare so judges can accurately view your design.
 - The preferred file format for digital submissions is PDF; however, JPG, PNG, SVG, etc. files will also be accepted.
- All designs must be original, student-created, and unpublished. Use of AI-generated imagery, as well as any third-party logos, trademarks, or copyrighted material, is strictly prohibited.
- All costs associated with the creation of the design (e.g., art supplies, software, printing materials) are the responsibility of the student and/or the school.
 - Example: Indiana NASP® will not reimburse costs for computers, pencils, colored pencils, or other materials used to produce the submission.
 - Students are not required to print t-shirts; only the digital or photographic design submission is needed.
- Offensive or inappropriate designs will not be considered and will result in disqualification.

WHO CAN PARTICIPATE

- The student must be an active participant in an active Indiana NASP® program during the current, 2026-2027, school year.
- Eligible grade levels include students in grades 4 through 12.
- The school the student is enrolled in must be an active, participating Indiana NASP® School.

HOW TO ENTER

- All submissions must be uploaded at IndianaNASP.com/2027logo
 - Please ensure that all required fields are completed before submitting your design.
- Submissions must be received no later than November 13, 2026, at 11:59 p.m. (ET).
- If you experience any technical issues or have questions regarding the submission process, please contact [Tim Beck \(tbeck@dnr.in.gov\)](mailto:tbeck@dnr.in.gov) for assistance.

AWARD & RECOGNITION

- The student winning the Indiana NASP® Bullseye Tournament Logo Contest receives a gift certificate to build their own custom Genesis Bow.
- The student will be notified before the design is publicly announced on social media by early December.
- The winner will be announced a couple of days following the notification on social media.
- Indiana NASP® will do a social media post recognizing the winning design and archer.
- The winning design and student will be recognized at the 2027 Indiana NASP® State Tournament on March 12-13, 2027
- The winning design will appear on all Bullseye Tournament t-shirts, plaques, banners, medallions, social media, and any additional related items for the Bullseye Tournament.

DISCLAIMERS

- The winning logo will be modified, edited, and/or enhanced by Indiana NASP®'s graphic designer to meet tournament needs, including use on t-shirts, social media, awards, and other related materials.
- Submission does not guarantee that the design will be selected or used for any purpose.
- Artwork previously submitted to an Indiana NASP® Logo Design Contest is not eligible for resubmission and will not be considered for judging.
- By submitting a design, the entrant confirms that the work is original and does not infringe upon any existing copyrights or trademarks.
- By submitting a logo to the contest, the entrant agrees that the submitted design becomes the property of Indiana NASP® and may be used for promotional, marketing, and official purposes without additional compensation in the future.